



PATRICK SILVERTHORN

GRAPHIC DESIGN & MARKETING

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Graphic Designer

 **PHONE**
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 **EMAIL**
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 **WEBSITE**
PatrickSilverthorn.com

SKILLS & EXPERTISE

Adobe Creative Suite

Photoshop
Illustrator
InDesign
After Effects
Audition

Microsoft Office

Excel
Word
Powerpoint

Google Suite

Adwords
Google Docs
Google Sheets

Technology

Windows OS
Mac OS
3D Printing

WORK EXPERIENCE

2014-2019

Senior Graphic Designer & Marketing Coordinator

AirTime Trampoline & Game Parks

DESIGN

Senior Graphic Designer at the corporate level for 6 locations. Starting with a brand that was not yet developed and personally built the brand design standards that corporate AirTime stands on today. Reporting directly to CFO of Operations to implement marketing and brand standard projects.

Marketing materials for all locations.
Print & Digital Advertising
Email Marketing Design
Social Media Design
Vehicle and Window Wraps
Website Design & Upkeep
Print Shop Relations
Park Photography

MARKETING

Marketing Coordinator involved in promotion development for all AirTime locations. Driving traffic using modern and grass roots techniques. Throwing events at park locations or out at community events. Using a combination of social media and digital media to track and provide statistics on marketing results.

Promotion Development and Implementation
Promotional Analysis & Tracking
Social Media Monthly Calenders
Email Marketing Campaigns
Google Adwords & Website SEO
Metric Analysis

2012-CURRENT

Graphic Designer

Freelance

Resturaunt Menus
Flyers (City of Fraser)
Webpages
Clothing Graphics
Sticker Design
New Business Print Marketing

EDUCATION

GRAPHIC DESIGN

- Associates of Applied Science (Media & Communication)
Digital Design & Layout
- Associates of Applied Science (Media & Communication)
Collaborative Media
- Associates of Applied Science (Media & Communication)
Interactive Web Media